



Roy Truett

President of Global Sales and Marketing

President of Global Sales and Marketing, Roy Truett, oversees the Nerium International sales network worldwide and implements large-scale international marketing strategies as Nerium expands into new countries throughout Latin America, Asia-Pacific and beyond.



Described by his peers as an energetic and accomplished leader, Roy has produced proven results in strategic and tactical planning for the company at all levels.

Prior to his most recent appointment at Nerium, Roy Truett served as Chief Operating Officer and President of International at Mannatech, Inc. Roy led the nutritional company's operational efforts in over 20 markets and oversaw information technology systems as well as directed supply chain and strategic decisions for the company. Earlier in his career, Roy was COO of USANA Health Sciences, a manufacturer of high-quality supplements, personal care and weight management products. In this position, Roy championed progressive ideas in enterprise and technology solutions as he oversaw the global information technology and supply chain operations for over 22 markets around the globe.

With more than two decades of experience in direct sales, Roy brings a unique skillset and broad international experience as he is well-versed in compensation plan and global expansion strategies. Additionally, Roy embodies the Nerium Culture and Core Values with his hard-working and enthusiastic approach.

"I am really excited to serve the Nerium family in this capacity. This role aligns with my passion for serving the field and I look forward to carrying the Nerium Rhythm across the world."

With Roy Truett appointed to the position of President of Global Sales and Marketing, Nerium looks forward to making history under his leadership as the company continues to introduce new products and enter additional markets around the globe.