



Company Background

Nerium International, headquartered in Addison, Texas, is a global relationship marketing company with age-caring products created through innovative research and science. Nerium uses exclusive, patented ingredients with proven antioxidants, peptides, plant extracts and vitamins to offer effective products that target multiple signs of aging. Founded in 2011 by Jeff Olson, Nerium is led by an executive leadership team with vast domestic and international experience. Nerium has shattered industry records for sales while developing a strong customer base in North America, Latin America and Asia-Pacific markets. This unprecedented success has allowed Nerium to generate more than \$1 billion in cumulative sales since inception.

Nerium has gained the attention of both the beauty and direct sales industries with its growth and success, earning the following accolades and awards for its leadership, product and corporate responsibility initiatives:

- In 2015, with more than 16,000 percent sales growth over a three-year timeframe, Nerium debuted No. 1 for consumer products and services on Inc. magazine's 34th annual Inc. 500 List of America's fastest-growing private companies and ranked No. 12 on the list overall.
- Nerium is the youngest company to break into the top 50 on *Direct Selling News*' "DSN Global 100 List" of top direct sales companies and has continued to climb the list to no. 38 on the 2016 *Direct Selling News*' Global 100 List.
- In 2015, Nerium ranked #56 among the top 100 biggest beauty companies in the world based on beauty sales by *Women's Wear Daily*. □ Philanthropic partner Big Brothers Big Sisters recognized Nerium's engagement and financial donations by awarding Nerium its top award for corporate partners, the 2015 President's Award.
- Nerium executives have received countless awards including: Best in Biz Awards, Stevie Awards and CEO World Awards.

As a leader in the anti-aging industry, Nerium continues to develop partnerships, products, and the opportunity for its Independent Brand Partners to be successful into communities across the U.S., Mexico, Canada, South Korea, Japan and Australia.

Learn more about Nerium International at www.Nerium.com and www.NeriumRipple.org.